

Introduced and Read 11/16/11, 2011  
Adopted 11/16/11, 2011  
Posted \_\_\_\_\_ to \_\_\_\_\_, 2011

**CITY OF MOUNT RAINIER**

**Resolution 22-2011**

(Drafted by City Manager)

Introduced by: Vice Mayor Greg Thompson

**A Resolution approving the City entering into cable franchise renewal negotiations with Comcast.**

**WHEREAS**, the City of Mount Rainier is a member of the Prince George's County consortium that has a franchise agreement with Comcast to provide cable services; and

**WHEREAS**, Comcast has issued a formal request to the City for the commencement of negotiations for the renewal of Comcast's cable franchise; and

**WHEREAS**, under federal law (47 USC 546), once such a formal request is received, then a franchise authority must commence a proceeding to identify future cable related needs and interests; and

**WHEREAS**, the Prince George's County consortium, through its I-Net Committee, has commenced the ascertainment of cable related needs process.

**NOW, THEREFORE, BE IT RESOLVED, BY THE COUNCIL OF THE CITY OF MOUNT RAINIER**, that the City, in response to the request for formal cable franchise negotiations from Comcast, shall continue with proceedings to determine its future cable related needs and interests and to negotiate the terms of a renewal franchise agreement; and

**BE IT FURTHER RESOLVED**, that such cable franchise renewal negotiations shall include public notice (i.e., public hearing) and City participation in joint negotiations with other Prince George's County local government franchise authorities; and

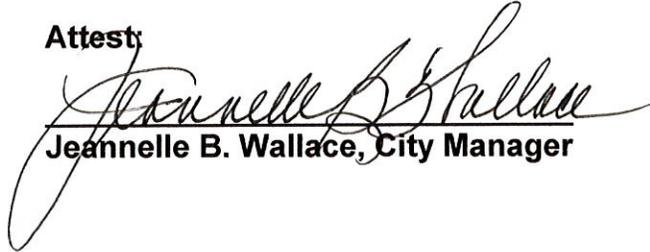
**IT IS FURTHER RESOLVED** that the City Manager shall send a letter notifying Comcast of this action; and

**IT IS FURTHER RESOLVED**, that this Resolution shall not affect any other rights available to the City under federal or local law.

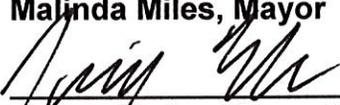
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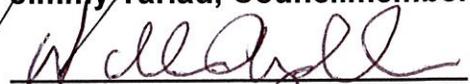
THIS RESOLUTION IS ADOPTED BY THE COUNCIL OF THE CITY OF  
MOUNT RAINIER THIS 6th day of December, 2011.

Attest:

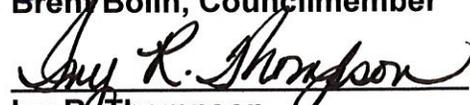
  
Jeannelle B. Wallace, City Manager

\_\_\_\_\_  
Malinda Miles, Mayor

  
\_\_\_\_\_  
Jimmy Tarlau, Councilmember

  
\_\_\_\_\_  
William Updike, Councilmember

  
\_\_\_\_\_  
Brent Bolin, Councilmember

  
\_\_\_\_\_  
Ivy R. Thompson,  
Councilmember



Comcast of Maryland, Inc.  
9609 Annapolis Road  
Lanham, MD 20706  
(301) 531-9368  
(240) 770-6850  
www.comcast.com

April 8, 2011

VIA CERTIFIED MAIL

The Honorable Malinda Miles  
City of Mount Rainier  
One Municipal Place  
Mount Rainier, Maryland 20712

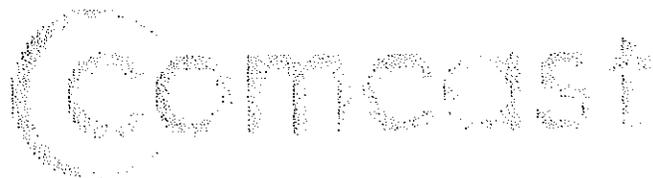
Subject: FRANCHISE RENEWAL

Dear Mayor Miles:

We at Comcast appreciate the opportunity to serve the citizens of Mount Rainier. It is our credo that *we will deliver a superior experience to our customers every day, that our products will be the best and that we will offer the most customer-friendly and reliable service in the market.* In living our credo, we look forward to providing broadband services to our customers in Mount Rainier for many years to come. Therefore, we are taking this step to ensure the renewal of our franchise with you.

The Cable Communications Policy Act of 1984 ("the 1984 Cable Act") encourages franchisors and cable operators to reach renewal agreements at any time through an informal process of discussion. However, Section 626 of the 1984 Cable Act also provides for commencement of a formal renewal procedure. To preserve our statutory rights to this formal procedure, this letter is our official notice to you invoking that provision.

This letter is not intended to introduce a new formality into our discussions, nor is that the intention of the 1984 Cable Act. In fact, we prefer to reach a mutually satisfactory agreement through informal negotiations, thus making many of the 1984 Cable Act's formal procedures unnecessary.





I will be happy to discuss this matter with you, or provide any additional information that you may require. I look forward to meeting with you in the near future and to continuing a relationship that, we believe, benefits both the community and the residents of Mount Rainier.

Sincerely,

A handwritten signature in cursive script that reads "Karmen B. Walker".

Karmen B. Walker  
Director, Government and Regulatory Affairs

cc: Robert Jacobs, Vice President, Government Affairs,  
Beltway Region

