

Official Minutes of the City of Mount Rainier Arts Commission 04/25/2024, in-person Meeting

Call to Order

8:00 p.m.

APPROVED
10/16/2024

Presiding Member

Torie Partridge

Members Present

Rebecca Solow

Tessla Thompson

Deanna Noel

Minutes provided by:

Torie Partridge

- Introductions for everyone on the Arts Commission
- Introductions for Luke Chesek + Chelsea from Chalk Riot
- Presentation of Tessla's Powerpoint for Chalk Fest
- Inviting additional residents to apply for MRAC
- Deanna and Becca approval to join commission from council
- Setting up form for artists to apply for Chalk Fest slots - 5/3 application opens, 5/24 application closes
- Putting together graphics for Chalk Fest for promotion
- Creating street plan for artist layout
- Receiving information from City Manager and Public Works re: permitting, street closure, etc
- Reaching out to area businesses - Pennyroyal, Era, additional businesses
- Collaboration with the MR Farmers Market
- Council process -
 - 1st Tuesday (legislative session) and 3rd Tuesday (work session)
 - Typically a project comes to work session first, gets feedback, then gets brought to legislative session (sometimes brought to second legislative session)
 - Next session is May 7th - would need solid slide deck that shows thoughtful concise description of what we're doing, schedule of putting it together, already talked with Pennyroyal and Era, day-of schedule, retort for cost - city showing commitment to the arts, it's about the experience and not the product like any performance art, the ideal is that this is a festival that grows and benefits the local economy, safe streets for all
 - Goals and purpose
 - Having a physical space plan
- Market and promotions will be critical - getting people excited about it and involved with it ahead of time
 - Mount Rainier Day promotions
 - Posters in windows
 - Banner on the circle

- Pink in communications and the mayor can help get things into Spanish
- Partnering with businesses to

Banner replacements w/ Rocio + Tesla

Becca - Marketing Lead

Deanna - Business Engagement

Tessa - Chalk Riot Project Management

My chalker peer created this handy Chalk Festival 101 checklist!

<<https://www.gachalkartists.org/2018/08/27/chalk-festivals-101/>>

And here's an example of a mega chalk festival for inspiration!

[www.chalktoberfest.com](<http://www.chalktoberfest.com/>)

Adjournment

The meeting was adjourned at 9:00 p.m.